## Contents

List of Illustrations	vi
Preface	ix
Introduction. The Naming and Origins of the Yugoslav Idea	1
Chapter 1. In Search of a Path to Yugoslav Unification	36
Chapter 2. Marko Kraljević in the Age of Capitalism	54
<b>Chapter 3.</b> Turning the Austro-Hungarian Yugoslavs against the Serbs	80
Chapter 4. The Memory of Fallen Soldiers as a Seed of Discord	103
Chapter 5. The Father of the Modern Yugoslav Idea	129
Chapter 6. Creating the New Nation-State	159
<b>Chapter 7.</b> Celebrating the Unity of the Nation with Three Names	190
<b>Chapter 8.</b> The Yugoslav Nation-State as a Mosaic, Not a Melting Pot of Peoples	215
Bibliography	258
Index	291